



# Dr. Anupam Bhatnagar

**Domain :** Strategy Development

**Objective:** To Lead an organization as Top Management and create its leadership at the global level

**Phone:** 9998313465

**Email:** [anupam.bhatnagar1@gmail.com](mailto:anupam.bhatnagar1@gmail.com)

**LinkedIn:** [linkedin.com/in/dr-anupam-bhatnagar-a5842332](https://www.linkedin.com/in/dr-anupam-bhatnagar-a5842332)

## SUMMARY

An Indian National having 28 years of Experience of sector development comprising of the following Industry Sectors



## QUALIFICATIONS

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>» <b>PHD (HC) Management and Social Work SSA Portland University USA 2024</b></li> <li>» <b>Certificate in International Marketing (1997)</b> Indian Institute of Foreign Trade New Delhi</li> <li>» <b>MBA (Marketing) (1996) – LN Mithla</b></li> </ul> | <p style="text-align: center;">Bihar Darbhanga University</p> <ul style="list-style-type: none"> <li>» <b>PG Diploma in Marketing and Sales Management (1993)</b> National Institute of Sales New Delhi</li> <li>» <b>Bachelors in Geography (1992)</b> Delhi University Kirori Mal College</li> </ul> |
|--|--|

## ENLISTMENT

- » Information Communication Technology (ICT) expert
  - » United Nations Industrial Development Organization (UNIDO expert roster)
  - » Expert eGovernance, ICT, Health, Education, Trade – Economics, ICT Research and Analysis, Business Process Reengineering, Capacity Development. (United Nations Public Administrative Network - UNPAN expert roster)
  - **Information Technology qualifications**
  - System Application Programming SAP, Oracle Enterprise Resource planning (ERP) Software 11i, Java, Networking, Database and Server Technology and latest Technology AI, ML Robotics, Fintech, Health tech, Block Chain, Governance 2030 and Agri Tech.
  - **Certification in eGovernance** from United Nations Asian & Pacific training Centre for information communication technology for development. This certification program is in collaboration with Department of Electronics Information Technology Govt of India.
- 
- **Certification and Training Development** in National eGovernance program and eGovernment business process, management, operations, implementation and impact assessment from National Institute of Smart Government (e-Architecting Government) Government of India and Department of Electronics & Information Technology, Ministry of Information technology and Telecommunication Govt of India.





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## ➤ **Board of Advisor to the following organization**

1. Knowledge Chamber of Commerce and Industry ( Industry Association )
2. ADS Foundation IT Skill development
3. Tectonas Cyber Security Audit Automation
4. Board of Studies Management Kadi University Gujarat
5. Pimpri Chinchwad University Pune for Management and IT
6. Suryadatta Group of Institution Pune for Management ,IT , Cyber Security & Business Strategy
7. Global Chamber of commerce <https://www.globalchamber.org/> ( Present in 520 metros across the world )
8. Council for Trade and Investment Promotion USA
9. Artificial Intelligence Platform Part of the Global Chamber of Commerce Singapore
10. University Industry research and Innovation Part of Global Chamber of Commerce
11. Ischool project IIM A School ERP Project
12. Perez Digital PR Management Bangalore ( A Digital Transformation organisation )
13. 360 degree consulting and advisory Pune ( A Technology Innovation, Consulting Advisory and Project Finance )
14. Kalam Innovation Technology Center New Delhi ( A Technology and Innovation Organisation )

## ➤ **Expert Member for PRSG Committee Ministry Electronic and Information Technology Govt of India**

**The Project Review and Steering Group (PRSG) is a committee under the Ministry of Electronics and Information Technology (MeitY), Government of India. The PRSG is responsible for reviewing and monitoring the progress of various projects.**

## ➤ **Expert Committee Member for Electronic Software and Computer Export Promotion Council Under the Ministry of Commerce Govt of India . Role Policy and Strategy development for IT export ,this Includes Software , Product Technology , Startup , Innovation etc.**

## ➤ **Former Member of the following Committee for Gujarat Govt**

1. GUJCOST Gujarat Council On Science and Technology
2. ICT Sector development Gujarat Department of Science and Technology Govt of Gujarat. DST -GESIA
3. Program development ICT sector Gujarat Informatics Ltd , Department of Sceince and Technology Govt of Gujarat . GIL-GESIA-DST
4. Knowledge and Skill development CED Center for Entrepreneurship Development Govt of Gujarat . DAIICT - GESIA- CED

## ➤ **Expert Panel for the following**

1. Gujarat University Startup and Entrepreneurship Council
2. Startup Ihub SSIP Knowledge Consortium Gujarat

## ➤ **Previous committee Member for International Development organisation**

1. Core Committee BRICS UNIDO ( United Nations Industrial Development organization ) South South Cooperation Program



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2. Core committee Industry and Investment Govt of Bahrain
3. ICT Industry and Investment UNIDO MENA Region
4. Core committee member for Big data frame work CDC Govt of India
5. National Optical Fiber Network National Informatic Center Govt of India
6. Gujarat Govt various department committee as part of State eGovernance Mission Team

## ➤ Industry Academia Experience

- EDI Ahmedabad Visiting faculty ( ICT project Mentor , International Business Strategy visiting faculty and Course Development Committee )
- Nirma University ( International Business and Strategy)
- United Business School ( International Business and Strategy )
- Indian Institute of Financial Management ( International Business and Strategy )
- IIPM International Marketing
- AMA ( Ahmedabad Management Association )

## EXPERIENCE

### 1. Vice President Strategy and Development

Silver Touch Technologies Limited May2024 and Onwards



**Job Role :**

Building National and International Strategy for Business and growth

IT product development for National and International markets

eGovernance project development

IT research and best management practise development

ICT for Sustainable development projects

IT Startup and Development AI , Robaotics , ML , Drones, Fintech , Software Application , Defence,

Cyber security , Health care , etc

Creating Technology collaboration with research for high end Technology development

Building Industry and Academia collaboration for Technology development

Creating collaboration with International developmental organisation for project development in ICT for Sustainable Development

Managing Corporate affairs for the company handling Corporate, Industry Associations, Public Sector , Institutions at National and International



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## 2. Director General and Secretary General @ GESIA

(June 2015 to May 2024)



### Achievements

- India's first Smart Technology conference and event at Gujarat, Under Vibrant Gujarat and Startup summit .
- **Two successful Vibrant Start-up and Technology Summit** year 2018 and 2019
- **Three Successful Digital Management Conclave** 2018, 2019 & 2020
- **Policy research and development** of detailed document which was submitted to Govt of Gujarat for approval of ICT Industry as Industry Status. (The Government of Gujarat approved the same and provided Industry status to ICT in the state GR issue).
- **Project documentation and research for IT Hub development** at Gift City Gandhinagar. Govt of Gujarat approved establishment of IT Hub under the Triparty agreement GIDC-GIFT City and GESIA.
- **Start-up book Gujarat:** An outcome of vibrant Start-up and Technology summit 2019. (Currently under research and due for publication)
- **Research document publication of High skill development centre**

### Key Responsibilities

- **ICT sector development Programs** for ICT Industry, Start-up, Entrepreneurs and support
- **Expert advisory support & facilitation** (MSME & SME sector) through **Sector/Business Strategy, consulting programs**
- **ICT sector policy development & research**, Academic & research development program. State/Central Government Liaisoning.
- **Program development for sector growth** which includes Sector research development, consulting and advisory plus sector reports and documentation.
- **Organising Business and growth networking program** (National/international B2B meeting and networking for ICT industry), sector development conferences/seminar, training development programs for sector capacity and knowledge development
- Corporate communication and Media Communication, Business development at national and international level
- **Relation management** with various ICT industry Association. Managing Interaction with ICT sector CXO
- **Consulting and advisory support** and facilitation from Technology to Project financing
- **Organizing Technology training development program** for Industry, Start-up and Students like Start-up and innovation development program, knowledge and Skill development programs
- Project financing and venture funding programs

## 3. Managing Advisor @ Vicyour Foundation (Jan 2015 - May 2015)



- **Govt project development** for establishment of National Program Management unit for NCCF Govt of India PSU, Ministry of Consumer Affairs and Public Distribution Govt of India, New Delhi
- **Liaisoning/lobbying** with Central Govt Department and Ministries Including DieTy and Ministry of Information Technology Govt of India
- **Consulting and Advisory** eGovernance. Project Development and documentation, Project structuring and management, Project Implementation and strategy
- **Managing process flow approval** at Central Govt department and Ministries. Presentation to Committee. **Project Financial structuring. Development of sustainable project plan and business.**

## 4. Director - Western India Govt Business & eGovernance @ Zephyr Systems Limited

(May 2014 - December 2014)



- **Liaisoning/lobbying** Managing relations and liaison with western India region state Govt IT department, Developing Corporate relations with other IT companies for ease of doing business and strategy tie ups. This included ties up with State PSU for project penetrations. Top Stakeholder Management
- Business Development, Business identification and research
- **Consulting and Advisory** for Govt project development, Strategy and project positioning



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- Tender management, **Project research and documentation**, **Managing Process flow** for project approvals. Corporate Image building with Govt Sector through Strategy Knowledge developmental program.

## 5. State Head Common Services Center (Gujarat DieTy Govt of India for Gujarat)

(June 2013 – April 2014)



© GOVERNANCE SERVICES INDIA LIMITED

- State Head for Gujarat for eGovernance projects, programs, New project development, implementation and administration
- **Liaison** with all State Govt Department including Ministers and CM office. **Lobbying** for project development and approval at the State Level, committee, Managing state and central govt relationship, State Spokesperson, Govt image building, Media management
- **Skill and Knowledge development** at State level, Addressing transformation and reforms for Rural ICT Development
- **Consulting and Advisory** to Govt Departments for Program Strategy
- **Projects handled (Rural & Urban Citizens)** - Election Services, eGram, UID (Unique Identification project), Financial Inclusion : Kiosk Banking service via Insurance services using ICT, Pension program (National Pension Scheme ) via ICT, Telemedicine, Agriculture, Education

## 6. Head - Govt Business @ Liberation Direct (Jan 2013 - June 2013)



- **Consulting and Advisory** for National Clients for ease of doing Business with Govt.
- **Product promotion strategy**, product knowledge development strategy, corporate promotion, image building,
- **Project Development:** conceptualization, Project structuring, Project research and development, Project documentation, reports, data analysis and strategy.
- Corporate strategy tie-up, **Liaison** with Central and State Govt department for clients.

## 7. Vice President - Govt Business and Operation North India @ Vakrangee Software Ltd.



(August 2012 - December 2012)

- **Liaison** - PR with state and central government department. Meeting State and Central Govt Secretaries, Project presentation to departments, committee, handling project issues and quires
- **Program management**, project management & delivery, Team Management, Recruitment management. quality management
- P&L, Financial management and sustainability. Business strategy, **Consulting and advisory**.
- **Projects handled:** (1) CSC (Common Services Centre) 8 States Project implemented. (2) NOFN ( National Optical Fibre Network), (3) Public Distribution System ICT project, (4) Financial Inclusion Projects in 8 States, (5) Nielit : National Institute of Electronics & Information Technology ICT course program implementation at CSC centres of Vakrangee, (6)eGovernance project development

## 8. Head - Program Management @ State eGovernance Mission Team National eGovernance Division (Gujarat):

(October 2010 - July 2012)



- National eGovernance Program Management and Implementation
- Designing of eGovernance frame-work and implementation, Government process re-engineering, solution development.
- e-architecting, consulting- advisory to government department, member and expert for high level committees.
- Converting high level requirement of the Department for structured process.
- **Project technical evaluation:** Tender evaluation, request for proposal (RFP) development, project monitoring activity and process.
- Program - project Documentation, minutes of meeting,
- **File processing and approval** ,Part of various State and National level committee for project approval on National eGovernance projects
- **Administrative management** of the SeMT Team.



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- For Initial period of 11 Months I held the position as Incharge Head SeMT for the Gujarat State Under DST Govt of Gujarat

## 9. India Head @ Boacacom Global Capital Markets (Bahrain) (Jan 2008 - July 2010)



- The project handled for Industry, Infra and ICT Project funding: Gift City Gujarat investor facilitation from Middle East Investors, ICT for education Thapar Group, Manufacturing industry, Bahrain Smart City project, Consulting and advisory to ICT companies in Bahrain and Middle East

## 10. Expert Information Communication Technology UNIDO for Middle East Project Development (2002 - 2011)



- **Official Representative for India** in BRICS Countries for ICT development at United Nations Industrial Development Organization
  - **Leader of delegation and Speaker** at Various International UN conferences,
  - **ICT expert for Middle East and Southeast Asia** for development program, UN Policy research, development, & implementation
  - **Consulting and Advisory** for SME and MSME development for the region
  - **International Relationship Management** with other countries Government and Ambassadors to Countries.
  - **UNIDO India Strategy management** at international level for BRICS in the ICT sector.
- BRICS UNIDO and Global CEO conference @ China, Shanghai.**
    - **September'11** - Development of project for a complete eco-system (Program management, technology management, change management and finance management)
    - **May'11** - Workshop on ICT application and Information technology. Establishment of ICT Excellence Center for Global cooperation at Shanghai
  - Invest in Bahrain 2010 Forum** - Invited by the Ministry of Industry and Commerce (MOIC) as expert for eCommerce development platform. The focus to promote SME products of the region on the online market and faster business transaction for SME business growth.
    - **Developed project development plan** with MOIC Bahrain for eCommerce platform development for SME support.
    - **Organized meeting for Indian delegation with MOIC Bahrain** for India co-operation and support for project development and investment in Pharma, IT, BPO-KPO, Online education and eCommerce.
  - The MENA-OECD Bahrain 2008**
    - **Represented India in the forum as the leader and ICT expert** at MENA-OECD Enterprise Financing Network (EFN) which fosters finance for entrepreneurship in the region by providing a platform to connect entrepreneurs, financiers, research bodies and government regulators.
  - Bahrain UNIDO industry project investment profiles.** Developed project profile for Bahrain for Healthcare (Telemedicine) SME segment service provider, e-Education (education via internet) for women and children at home in the region. SME education content cluster, e-Pay mobile banking, Call Center, e-Governance PPP
  - IPU (Investment Promotion Units, Jordan UNIDO** - A network for investment promotion and technology transfer in the Mediterranean region and set-up four IPUs
    - Assisting the domestic private sector in organizing and managing businesses, upgrading technology, meeting financial requirements and in gaining access to new markets.
    - Instrumental in development of following MOUs:
      - MOU for joint understating working for development of Special Economic zones in the region and industry cluster development.
      - MOU for Providing India investment support to SME in Jordan
      - MOU between India and Jordan for providing Technical, Management, Operational and Business promotion support



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## 11. State Head - Common Services Center Gujarat (CSC) eGov Gujarat (2007 – 2008)

## 12. National Program Manager - eGovernance @ Wipro Consulting (2006)



## 13. Project consulting for Middle East region in Information Technology sector UNIDO (2002-2006)

## 14. Vice President (Asia Pacific) @ Trinet Inc (2005 - 2007)



- Project handled: ICT in Judiciary Supreme Court of India and Technology Forecasting Council of India Govt of India and Project Director for Urban development citizen facilitation Center for Gujarat, the project included GIS development and broadband connectivity establishment
- Consultant Rural development: Project Wimax developed for (2006) for Department of Science and Technology Government of Gujarat

## 15. Director @ Vintron Infotech, Ahmedabad (2002 - 2006)

- Worked on ecommerce projects of international trade, Internet e-mall, Pharma trade and collaboration, Knowledge process out sourcing and Business Intelligence projects.
- Project handled Internet eMall , Police Vehicle Tracking system project Rural Police Ahmedabad and Pre paid Electricity recharge meter GEB . and was in charge for IT innovation and development.



## 16. Information Technology State expert / Consultant to Gujarat Informatics Limited (Department of Science and Technology Govt of Gujarat) (2003)

- Developed 17 eGovernance projects under the National eGovernance program Ministry of Information technology Government of India for Government of Gujarat covering. As a core committee member of the Information Technology standards drafted aspect-oriented standards for implementation in information technology project development standard for eGovernance.



## 17. Consultant

- Hospital Information technology Security Control project (2005) Health and Family welfare Government of Gujarat and Biotechnology Agro Park Biotech mission Government of Gujarat (2005)
- Publication of Research Paper on Cordect technology eGovernment magazine (2003)

## 18. Consultant & Expert to CII Gujarat Chapter (2005-2008)



Confederation of Indian Industry

### ICT Panel member

- Strengthening SME sector ICT Technical development program.
- Finding other IT business opportunity and matching the state Capability in the sector
- Development of industry ready IT education course curriculum. Structuring internship program for fresh graduates for industry employment.
- Interaction with Department of Science and Technology Govt of Gujarat for IT Industry Policy matters. Interaction with United Nations Industrial development organization for providing business Opportunity support to SME
- Working with the members of the ICT committee in framing policy, workshop for ICT industry development, Promoting ICT events, Structuring Conference, developing program for sustainable business and growth.

### CIT 2005 Communication and Information Technology event

- Developing the background research paper (released as CIT CD by Honorable Chief Minister Shri. Narendra Modi on the inauguration day), Promoting the event via email and interaction with Government of Gujarat.

### CII – KPMG project development on BPO and KPO industry



- ICT Committee Member of the CII to provide data inputs, industry scenario, business, opportunity, growth and future structured approach paper for sector management, development, employment and growth



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- The CII- KPMG report on BPO and KPO industry was published by KPMG in 2007. A BPO –KPO summit was organized by CII ICT committee. Other role of marketing the event, sponsorship and structuring speakers for the summit

## 19. Co Project Director for Agriculture information System University Grant Commission Delhi university Kirori Mal College (2003-2004).



## 20. Consultant and Core Committee member for Geo hazard development project Himachal Pradesh India

- A project under Department of Science and technology Government of India and Himachal Pradesh Government (2004-2005)



## 21. Technical Expert - Setting up World Health Organization Standard Pharmaceutical project under the Vibrant Gujarat Government of Gujarat for Astra Pharma United kingdom (2003). Police information Location system a Project for Rural Police Department Government of Gujarat for effective crime control Police Department & Reliance industries India (2004-2005)

## 22. Consultant for eGovernment projects : (2000-2002)

- As part of Consulting Project undertaken for Rajasthan Government in wireless education for remote location (Libra Infosys) (2001-2002), Digital Library parliament of India (2000-2001) Pulstron Consulting Technology), Park by Phone (Ireland), Hospital Wireless Information system (UAE) Raytheon Info System India(2000-2001), Singapore Airport Information System (SingTel Singapore).

## 23. Associate Consultant (Oracle Distribution Spl.) with Polaris Software Labs limited

- Projects undertaken UAE bank, GE Capital India Financial and distribution center, Whitman heart USA, Orbotech USA, Sony lawa Singapore and Citibank international. Worked on integration projects with Baan, Siebel (People Soft) (1998-2000 )and SAP.



## 24. Manager - Stock Management and Information Technology @ Ashima Textile A'bad (1997)

- Developed Stock lot management system for the organization



## 25. Jindal Info tech A'bad SAP Implementation of Foreign Trade module for Jindal Terry ltd and Jindal exports (1998)



## 26. Project development for Municipal Corporation Hospital information system Ahmedabad (Asian Electronics 1998)

## 27. Deputy Manager - Modi Corporate handling Modi Revlon and Modi Sponge iron (1994)

## 28. Media Planning Television Drishti India (Mukta Arts and United television) A leading India television company (1992)



MUKTA ARTS LTD

### PERSONAL DETAILS

- » **Age:** 54 years
- » **Marital Status:** Married
- » **Address:** E-54 Sharnam 9, Jodhpur gam Road, Satellite, Ahmedabad-380015



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